

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Frank Addante Art Unit : 3622
Serial No. : 09/757,389 Examiner : Arthur D. Duran
Filed : January 8, 2001 Conf. No. : 6110
Title : SYSTEM AND METHOD FOR REPORTING WEBSITE ACTIVITY BASED
 ON INFERRED ATTRIBUTION METHODOLOGY

Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF JULY 31, 2009

Please amend the above-identified application as follows: